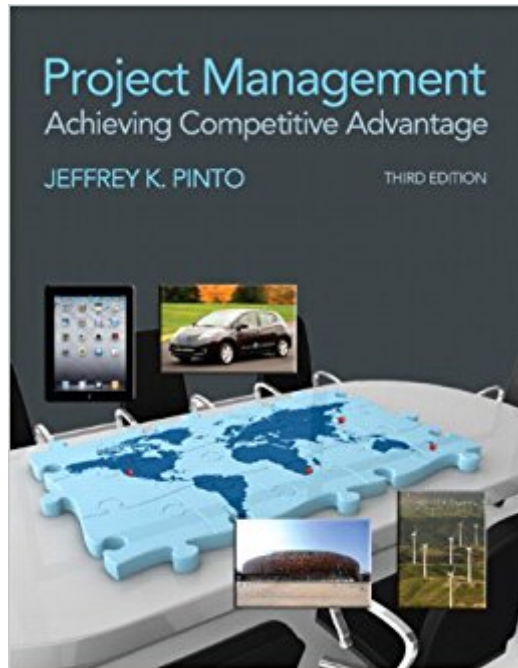


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Project Management: Achieving Competitive Advantage (3rd Edition)



Synopsis

The fundamentals of project management with a wide assortment of business applications. Project Management takes a decision-making, business-oriented approach to the management of projects, which is reinforced throughout the text with current examples of project management in action. And because understanding project management is central to operations in various industries, this text also addresses project management within the context of a variety of successful organizations, whether publicly held, private, or not-for-profit.

Book Information

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Customer Reviews

Samuel and Elizabeth B. Breene Fellow and Professor of Management. Author of 10 books and numerous research articles.

Somewhat of a difficult read, but works for the class. Kinda hard to find some of this information on the Internet, so I'd suggest getting for your class vs winging it.

I have been working in the oil and gas industry for 20 years and consider myself quite knowledgeable in project execution. This book is an excellent resource even for those that have been involved for years. The concepts are well explained with a plethora of examples and case studies. I liked the book enough that I purchased a Kindle version to carry with me. Be careful that it is only for the Fire or Kindle app not the actual Kindle device (go figure).

This was a required textbook for my project management class. Overall, the contents are good and cover all PM essentials with plenty of case studies and practice questions for the PMP exam. GLOBAL EDITION: Contents are the same as the much more expensive US edition, except for the page numbers. Binding has a strange smell that doesn't go away, even after 8 weeks of reading, so minus one star.

Great value, dated edition but very credible and valuable information

Received a book that looks identical to my professors copy(not global edition)- but had the copyright information page ripped out- failed the first 3 assignments in the class because all of the numbers for the questions in my book were different from everyone else's numbers. I don't know what's going on here, but I can't use this book for my class.

great book

Product delivered on time and as expected. Works great.

This is a very good and comprehensive book about project management. Good examples. Especially good is that the book is not too "heavy" and it is easy to read and to understand framework. Same time not too detailed, if there is a need in more details, additional literature is needed.

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